

**UNITED STATES EMBASSY HANOI
UNITED STATES CONSULATE GENERAL HO CHI MINH CITY
PUBLIC AFFAIRS SECTION**

**Announcement
2018 STUDY OF THE UNITED STATES INSTITUTES
FOR SCHOLARS AND SECONDARY SCHOOL EDUCATORS**

The Public Affairs Section (PAS) of the U.S. Embassy in Hanoi and Consulate General in Ho Chi Minh City are pleased to announce the Study of the United States Institutes (SUSI) programs for scholars and secondary school educators in 2018. We seek qualified candidates to nominate for these programs. University lecturers, researchers, and secondary school educators who wish to apply for the programs are invited to complete the application form and submit online to PAS by **Tuesday, January 2, 2018**. Selections will be announced in early April 2018.

Program Overview

SUSI programs are intensive post-graduate level academic programs with integrated study tours whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of American society, culture, and institutions. Knowledge and experience gained from these programs are expected to help the participants to strengthen curricula and to improve the quality of teaching about the United States in their own universities and institutions when they return to their home country.

Each program will host a group of participants from different countries around the world, and will take place over the course of six weeks beginning in or after June 2018. We hope to nominate one scholar from Vietnam for each of the programs below. All participant costs, including program administration, international and domestic travel and ground transportation, housing and subsistence, book, cultural, mailing and incidental allowances will be sponsored by the U.S. Department of State.

Prospective applicants are encouraged to visit our website page to obtain general information about the Institutes. The address is: <http://exchanges.state.gov/susi>

Summary of the Institutes

1. American Politics and Political Thought

The Institute on American Politics and Political Thought will provide a multinational group of 18 experienced foreign university faculty and practitioners insight into how intellectual and political movements have influenced modern American political institutions and a deeper understanding of major currents in U.S. political thought from the colonial period to the present. Drawing upon the American Political Development approach, the Institute will provide a full and diverse understanding of U.S. political thought and its connection to U.S. politics, public policy, and institutions by linking contemporary issues with historical and social debates. The Institute will explore particular themes including self-rule and limited government, liberty and freedom, individualism and identity, equality and inequality, and the American Dream. The Institute will conclude with an integrated two-week study tour to New York City; Philadelphia and Harrisburg, Pennsylvania; Shepherdstown, West Virginia; Charlottesville, Virginia; and Washington, D.C.

2. U.S. Foreign Policy

The Institute on U.S. Foreign Policy will provide a multinational group of 18 experienced foreign university faculty and practitioners with a deeper understanding of how contemporary U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key players in U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think-tanks, non-governmental organizations, and multilateral institutions.

3. Religious Pluralism in the United States

The Institute on Religious Pluralism in the United States will provide a multinational group of up to 18 foreign university faculty and practitioners with a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. Employing a multi-disciplinary approach and drawing on fields such as history, political science, anthropology and sociology, law, and others, the program will explore both the historical and contemporary relationship between religion and state in the United States. Participants will examine the ways in which religious thought and practice have influenced, and been influenced by the development of American-style democracy. Study will also include a survey of the diversity of contemporary religious beliefs in relation to the 1st amendment to the US constitution, elections, public policy, and the demography of the United States. Interfaith dialogue in the American context will be practiced in the context of the group itself as well as site visits to a diversity of religious communities.

4. U.S. Culture and Society

The Institute on U.S. Culture and Society will provide a multinational group of 18 experienced and highly-motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values, and institutions. The Institute will examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base, and will itself provide a model of how a foreign university might approach the study of U.S. culture and society.

5. Contemporary American Literature

The Institute on Contemporary American Literature will provide a multinational group of up to 18 foreign university faculty and scholars with a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American (U.S.) literature. Its purpose is twofold: to explore contemporary American writers and writing in a variety of genres; and to suggest how the themes explored in those works reflect larger currents within contemporary U.S. society and culture. The program will explore the diversity of the American literary landscape, examining how major contemporary writers, schools, and movements reflect the traditions of the U.S. literary canon. At the same time, the program will expose participants to writers who represent a departure from that tradition, and who are establishing new directions for American literature.

6. Journalism and Media

The Institute on Journalism and Media will provide a multinational group of 18 journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, international journalism,

and media business models. The Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, reporting, writing, and editing. The program will also highlight the impact of technology on journalism, such as the influence of the Internet, the globalization of the news media, the growth of satellite television and radio networks, and other changes that are transforming the profession.

7. For Secondary School Educators

The Study of the U.S. Institute for Secondary Educators (Teachers) will provide three multinational groups of **20** experienced secondary school educators (including teachers, administrators, teacher trainers, curriculum developers, textbook writers, ministry of education officials, and others) with a deeper understanding of U.S. society, education, and culture – past and present. The focus of the Institutes will be on providing content and materials for participants to develop high school level curricula about the United States. To this end, the Institutes are organized around a central theme or themes in U.S. civilization. Through a combination of traditional, multi-disciplinary, and interdisciplinary approaches, program content will examine the history and evolution of U.S. institutions and values, broadly defined. The programs will also serve to illuminate contemporary political, social, and economic debates in American society. The four week academic residencies will take place at U.S. universities, colleges, or other academic institutions and will consist of a balanced series of lectures, panels, seminar discussions, readings, workshops, site visits, meetings with practitioners in the field, and cultural activities. One week study tours to a different region of the United States will complement the four week academic residencies. One goal of the study tours is to showcase the cultural, geographic, and ethnic diversity of the United States.

Candidate Qualifications

Eligible candidates for the Study of the United States Institutes must:

- Be between the ages of 30-50;
- For SUSI No. 1-6: be highly motivated and experienced university lecturers or researchers in American Studies, preferably those having graduate degrees and substantial knowledge of the thematic area of the Institute;
- For SUSI No.7: be highly-motivated secondary school teachers, teacher trainers, curriculum developers, textbook writers for secondary education seeking to introduce aspects of U.S. studies into their curricula;
- Be comfortable with campus life and willing and able to fully take part in an intensive post-graduate level academic program and study tour; and
- Have an excellent command of English.

Secondary school educators with little or no prior experience in the United States, whose home institution is seeking to introduce aspects of U.S. Studies into its curricula, to develop new courses in the subjects of the program they apply for, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for colleagues in areas related to the program theme **are highly encouraged to apply for the programs.**

Application

Eligible candidates from Quang Tri province and to the north are requested to submit their complete application dossier online at <https://goo.gl/Gn6RmP>, and send any questions to:

Public Affairs Section
United States Embassy
SUSI Program
7 Lang Ha,
Ba Dinh, Hanoi
Tel: 84-4-3850 5000, ext. 6034
Email: pas.culture@gmail.com

Eligible candidates from Thua Thien-Hue province and to the south are requested to submit their complete application dossier online at <https://goo.gl/gRkVDS>, and send any questions to:

Public Affairs Section
United States Consulate General
SUSI Program
4 Le Duan, District 1
Ho Chi Minh City
Tel: (84) (8) 3520-4657
Email: PASHCMC@state.gov

The application deadline is **11:59PM, Tuesday, January 2, 2018**. Late applications will not be reviewed.